



**Marquee Suite**

Located on the 18th green, this double-decker structure offers your company a magnificent venue to entertain guests. The marquee includes patio seating upstairs and a climate controlled environment on the lower level. Your guests will delight in the comfort and convenience of the private facility. The layout also provides the opportunity to conduct meetings/seminars at the tournament.

- 60 admissions per day, Friday – Sunday, September 15 – 17
- 30 VIP parking passes each day
- Souvenir programs and pairings sheets delivered daily to your marquee
- Television, corporate restrooms, and security personnel
- Continental breakfast, upscale luncheon buffet, afternoon hors d'oeuvres, and full bar service included

**McCormick Championship Pro-Am**

Four playing positions in the McCormick Championship Pro-Am on Wednesday, September 13 and Thursday, September 14

Each group consists of one Champions Tour professional and four amateurs.

Inventory for this two-day tournament includes:

- Four Pro-Am money clip credentials – providing weeklong clubhouse access
- Four Pro-Am guest credentials – providing weeklong clubhouse access
- Eight invitations to the Tuesday night Draw Party
- Eight invitations to the Wednesday and Thursday Awards dinners
- Four premium gift packages

**Eight CEO Party Invitations (Friday, September 15)**

**50 Good-Any-Day Tournament Round passes**

**20 Good-Any-Day Practice Round passes**



**Sponsorship Price: \$75,000** + applicable sales tax



### Dining Chalet Suite

Overlooking the 18th green, each glass-front, climate-controlled chalet includes a 300-square foot area with stadium seating for excellent viewing! A great way to entertain your guests in style!

- 30 admissions per day, Friday – Sunday, September 15 – 17
- 10 VIP parking passes each day
- Complimentary souvenir programs and pairings sheets delivered daily
- Television, corporate restrooms, and security personnel
- Continental breakfast, lunch buffet, hors d'oeuvres, and full bar service included

### McCormick Championship Pro-Am

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Inventory for this two-day tournament includes:

- Four Pro-Am money clip credentials – providing weeklong clubhouse access
- Four Pro-Am guest credentials – providing weeklong clubhouse access
- Eight invitations to the Tuesday night Draw Party
- Eight invitations to the Wednesday and Thursday Awards dinners
- Four premium gift packages

### Six CEO Party Invitations (Friday, September 15)

### 50 Good-Any-Day Tournament Round passes

### 20 Good-Any-Day Practice Round passes

**Sponsorship Price: \$55,000** + applicable sales tax



## DIAMOND PAVILION PACKAGE



### AREVA Charm City Pavilion

This popular hospitality venue provides excellent viewing for your guests on the 18th fairway near the green. Enjoy the amenities of this shared area while watching the exciting finishing hole!

- 25 admissions per day, Friday – Sunday
- Continental breakfast, lunch buffet, full bar service, hors d'oeuvres
- Five VIP parking passes per day
- Complimentary souvenir programs and pairings sheets available each day
- Television, executive restrooms, and security personnel

### Four playing positions in the McCormick Championship Pro-Am on Wednesday, September 13 and Thursday, September 14

Each group consists of one Champions Tour professional and four amateurs.

Inventory for this two-day tournament includes:

- Four Pro-Am money clip credentials – providing weeklong clubhouse access
- Four Pro-Am guest credentials – providing weeklong clubhouse access
- Eight invitations to the Tuesday night Draw Party
- Eight invitations to the Wednesday and Thursday Awards dinners
- Four premium gift packages

### Four CEO Party Invitations (Friday, September 15)

One full page, 4-color ad in souvenir program

50 Good-Any-Day Tournament Round passes

20 Good-Any-Day Practice Round passes

**Sponsorship Price: \$42,500** + applicable sales tax



## GOLD PAVILION PACKAGE



### **AREVA Charm City Pavilion**

This popular hospitality venue provides excellent viewing for your guests on the 18th fairway near the green. Enjoy the amenities of this shared area while watching the exciting finishing hole!

- 12 admissions per day, Friday – Sunday
- Continental breakfast, lunch buffet, full bar service, hors d'oeuvres
- Two VIP parking passes per day
- Complimentary souvenir programs and pairings sheets available each day
- Television, executive restrooms, and security personnel

### **Two playing positions in the McCormick Championship Pro-Am on Wednesday, September 13 and Thursday, September 14**

Each group consists of one Champions Tour professional and four amateurs.

Inventory for this two-day tournament includes:

- Two Pro-Am money clip credentials – providing weeklong clubhouse access
- Two Pro-Am guest credentials – providing weeklong clubhouse access
- Four invitations to the Tuesday night Draw Party
- Four invitations to the Wednesday and Thursday Awards dinners
- Two premium gift packages

### **Four CEO Party Invitations (Friday, September 15)**

**One full page, 4-color ad in souvenir program**

**25 Good-Any-Day Tournament Round passes**

**10 Good-Any-Day Practice Round passes**

**Sponsorship Price: \$26,000 + applicable sales tax**



## SILVER PAVILION PACKAGE



### AREVA Charm City Pavilion

This popular hospitality venue provides excellent viewing for your guests on the 18th fairway near the green. Enjoy the amenities of this shared area while watching the exciting finishing hole!

- 12 admissions per day, Friday – Sunday
- Continental breakfast, lunch buffet, full bar service, hors d'oeuvres
- Two VIP parking passes per day
- Complimentary souvenir programs and pairings sheets available each day
- Television, executive restrooms, and security personnel

### Two playing positions in the McCormick Championship Pro-Am on Wednesday, September 13 or Thursday, September 14

Each group consists of one Champions Tour professional and four amateurs.

Inventory includes:

- Two Pro-Am money clip credentials – providing weeklong clubhouse access
- Two Pro-Am guest credentials – providing weeklong clubhouse access
- Four invitations to the Tuesday night Draw Party
- Four invitations to the Wednesday and Thursday Awards dinners
- Two premium gift packages

**One full page, 4-color ad in souvenir program**

**25 Good-Any-Day Tournament Round passes**

**10 Good-Any-Day Practice Round passes**

**Sponsorship Price: \$16,500** + applicable sales tax

*Two additional one-day Pro-Am spots can be purchased for \$6,500.*

### CHARM CITY PAVILION

#### AREVA Charm City Pavilion

This popular hospitality venue provides excellent viewing for your guests on the 18th fairway near the green. Enjoy the amenities of this shared area while watching the exciting finishing hole!

- 12 admissions per day, Friday – Sunday
- Continental breakfast, lunch buffet, full bar service, hors d'oeuvres
- Two VIP parking passes per day
- Complimentary souvenir programs and pairings sheets available each day
- Television, executive restrooms, and security personnel

**10 Good-Any-Day Tournament Round passes**

**Four Good-Any-Day Practice Round passes**

**Sponsorship Price: \$6,500** + applicable sales tax

## MONDAY PRO-AM PACKAGE



### Two playing positions in the Monday Pro-Am on September 11

Group consists of one Champions Tour professional and four amateurs.

Inventory for this two-day tournament includes:

- Two Pro-Am money clip credentials – providing weeklong clubhouse access
- Two Pro-Am guest credentials – providing weeklong clubhouse access
- Two invitations to the Monday morning breakfast and draw
- Four invitations to the Monday Awards dinner
- Two gift packages

### AREVA Charm City Pavilion

This popular hospitality venue provides excellent viewing for your guests on the 18th fairway near the green. Enjoy the amenities of this shared area while watching the exciting finishing hole!

- 12 admissions per day, Friday – Sunday
- Continental breakfast, lunch buffet, full bar service, hors d'oeuvres
- Two VIP parking passes per day
- Complimentary souvenir programs and pairings sheets available each day
- Television, executive restrooms, and security personnel

### 25 Good-Any-Day Tournament Round passes (Friday – Sunday)

### 10 Good-Any-Day Practice Round passes (Monday – Thursday)

**Sponsorship Price: \$12,500** + applicable sales tax

*\*Additional Pro-Am spots can be purchased for \$2,500 each*



## 2006 ADVERTISING/BRANDING OPPORTUNITIES



*Each sponsorship includes 20 Good-Any-Day Tournament Round tickets and 10 Good-Any-Day Practice Round tickets.*

### **Pairings Sheet Panel: \$7,000 (Back panel: \$10,000)**

Full panel, 4-color advertisement in the pairings sheets which are complimentary to every spectator.

### **Ticket Backer: \$10,000**

Exclusive advertiser on the back of each every ticket printed for the tournament.

### **Calligraphy Board Sponsor: \$7,500**

Located in a high traffic area in front of the practice range and near the 1st/10th tee boxes, the calligraphy board shows the hole by hole score of each player. Your company logo would be positioned onto an 18 inch x 20 foot signage space and hangs over the calligraphy board structure. Logo can be 1- or 2-color.

### **Ticket Mailer: \$5,000**

Exclusive advertiser in the ticket jacket in which all tickets which are sent out in. This ticket jacket outlines pertinent tournament information including an event map, schedule of events, and spectator information.

### **Parking Pass: \$5,000**

Exclusive advertiser on the back of every parking pass distributed for the tournament.

### **Tournament Program: \$3,500**

One full-page, 4-color advertisement in the official tournament souvenir program. Complimentary programs will be provided to all corporate hospitality areas and are sold to the general public.

### **Pairings Sheet Box Sponsor: \$3,500 (per box)**

Pairings sheet boxes are located in high traffic areas. Each box has a 13" x 20" two-sided ad space (white signage on a green surface).

### **Hole Sponsorship: \$3,500**

- Company name prominently displayed next to a selected hole.
- Company logo located in the souvenir program on the same page as your sponsored hole.

### **Display Tent Package: \$3,500**

Located at the main entrance to the tournament, this is an ideal way to reach customers with product sampling, giveaways, or unique promotions.

- A 10' x10' display tent
- One 8' skirted table
- Two folding chairs
- One 110v electrical outlet
- Four corporate worker admissions per day
- Two VIP parking passes per day
- Double display area (10' x 20'): \$5,500

### **Website Exposure: \$1,500**

Company logo displayed on the tournament web site, [www.ceclassic.com](http://www.ceclassic.com), with a direct link to your company's web site.





### **Eagle Package: \$1,000**

- 100 Good-Any-Day Grounds Tickets (Friday – Sunday)
- 50 Practice Round Tickets (Monday – Thursday)
- Two VIP Parking Passes Each Day

### **Birdie Package: \$500**

- 50 Good-Any-Day Grounds Passes (Friday – Sunday)
- 20 Practice Round Tickets (Monday – Thursday)
- One VIP Parking Pass Each Day

### **Weeklong Grounds Ticket: \$50**

### **Daily Ticket (Monday – Thursday): \$10**

### **Daily Ticket (Friday – Sunday): \$15**

**Children under 16 FREE when accompanied by a ticketed adult**

