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CONTACT: Jim Kline, Reno-Tahoe Open  
775-322-3900 / [jim@renotahoeopen.com](mailto:jim@renotahoeopen.com)  
Ronele Klingensmith, RKPR Inc.  
775-378-0031 cell / [ronele@rkpr.com](mailto:ronele@rkpr.com)

## RENO-TAHOE OPEN REACHES SELL OUT OF VIP PAVILION TICKETS AND HOSPITALITY SUITES

*Daily, Season and Wine Walk Tickets Still Available*

RENO, Nev. (August 15, 2006)—Due to the outpouring of support from corporate sponsors and the community, the Reno-Tahoe Open, Aug. 21-27 at Montrêux Golf & Country Club in Reno, Nev. is sold out of VIP tickets and hospitality suites during the 2006 tournament, this following the spring sell out of the Monday and Wednesday Pro-Am spots. Golf fans that still haven't purchased tickets are encouraged to go online at [www.RenoTahoeOpen.com](http://www.RenoTahoeOpen.com) for the remaining daily and season passes, as well as Vino 100 Wine Walk tickets.

This year, Employers Insurance Group stepped up to sponsor the Reno-Tahoe Open's Wednesday Pro-Am competition. A group of companies specializing in workers' compensation insurance for small businesses, Employers Insurance Group maintains its corporate headquarters in Reno. The group has increased its sponsorship of the tournament each year since the Reno-Tahoe Open began in 2000 and this year ranks as the largest of local sponsors.

Employers Insurance Group CEO Douglas D. Dirks explained, "Tournament sponsorship benefits both the community in which we are headquartered—through Reno-Tahoe Open-associated charities—and benefits our business interests, as well. We've made sure to reserve VIP space for the nearly 150 valued producers joining us at the Reno-Tahoe Open next week. The tournament—and our related marketing effort—will allow them to learn more about our insurance and services—and to enjoy the region's premier golfing event."

Jim Kline, Reno-Tahoe Open Tournament Director, added, "The Reno-Tahoe Open Foundation sponsors, including the Eldorado Hotel Casino, Montrêux Development Group, Reno-Sparks Convention and Visitors Authority and Sierra Pacific Resources, have led the way in making this year's tournament successful. We've seen such great success in our VIP ticket sales this year that we anticipate that companies and individuals looking to purchase VIP tickets for future tournaments will have to do so much earlier than before."

Northern Nevada companies of all sizes have stepped forward as part of The Drivers sponsorship development program spearheaded by Reno-Tahoe Open Foundation Chair John Sande III partner with Jones Vargas law firm in Reno, Nev. and a member of Montrêux Golf & Country Club and supported by Senator Bill Raggio, Senator Randolph Townsend and Mayor Bob Cashell. More than 70 new sponsors have been secured through The Drivers.

To purchase tickets or additional information on the Reno-Tahoe Open, contact the tournament offices at 775-322-3900 or visit [www.RenoTahoeOpen.com](http://www.RenoTahoeOpen.com).

*The 2006 Reno-Tahoe Open PGA TOUR is scheduled for Aug. 21-27, 2006 at Montrêux Golf & Country Club in Reno and is broadcast nationally on The Golf Channel. Now in its eighth year, the tournament is the only PGA TOUR event in northern Nevada and features a field of 132 PGA TOUR professionals competing for a \$3 million purse. The Reno-Tahoe Open is operated and managed by the Reno-Tahoe Open Foundation comprised of its members including the Eldorado Hotel Casino, Montrêux Development Group, Reno-Sparks Convention and Visitors Authority and Sierra Pacific Resources.*

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