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2006 RENO-TAHOE OPEN READY FOR A RECORD YEAR

RENO, Nev. (July 17, 2006)—Celebrating its eighth year on the PGA TOUR, the 2006 Reno-Tahoe Open, scheduled for Aug. 21-27, 2006 at Montréux Golf & Country Club in Reno, Nev., is full of new and exciting events during tournament week. In addition to catching the top rising stars on the PGA TOUR today, attendees can sip wine, view art and tour the homes of Montréux.

"Whether you're a first-timer or seasoned Reno-Tahoe Open attendee, we want everyone to come out to the Reno-Tahoe Open this year not only to see some of the top professionals in the world but it's a great excuse to get out and enjoy northern Nevada in August," said Jim Kline, Reno-Tahoe Open tournament director. "The future of the Reno-Tahoe Open looks very promising and we hope that the community and fans continue to come out and support the tournament and show the PGA TOUR this is an event we're proud of." In 2007, the Reno-Tahoe Open will move from its current August 21-27 date and will be played July 30 – August 5, 2007.

New events added to the 2006 Reno-Tahoe Open include:

- **Vino 100 Wine Walk:** Located near four holes on the golf course, Vino 100 and its partner wineries will pour samples. Ticket are available in advance or at the tournament.
- **"Hometown Hole:"** Join northern Nevada friends and neighbors around the 9th green for food, a beer garden and more.
- **Montréux Home Tours:** Montréux opens the doors to some of its most incredible model homes as an added attraction.
- **"Artistry in Bronze" Art Exhibit:** An exclusive display of bronzed art located on the tournament grounds by "Artistry in Bronze" features amazing animal statues.

The Reno-Tahoe Open has seen some of the biggest players on the TOUR, with nearly 40 players who have won major championships and many Ryder Cup and President's Cup players including: Fred Couples, John Daly, Scott McCarron, Sergio Garcia, Mark O'Meara and Nick Faldo. Vaughn Taylor, two time Reno-Tahoe Open Champion (2004 and 2005), is currently ranked 26th on the 2006 money list. The tournament is the only PGA TOUR event in northern Nevada and features a field of 132 PGA TOUR professionals competing for a \$3 million purse.

Opened in 1997, the course was designed by Jack Nicklaus and measures 7,472 yards from the Golden Bear Tees (third longest on TOUR.) Other key features of the course include: 70 sand bunkers; a slope of 145 from the Golden Bear Tees; greens average approximately 6,300 square feet; water hazards on 12 holes; combines high desert and pine forest setting; and tee elevation above the fairway on the 8th hole is 138 feet.

Since 1999, northern Nevada charities have benefited to the tune of more than \$1.5 million from the good will and community outreach of the Reno-Tahoe Open Foundation. In 2005, the tournament donated \$225,000 to northern Nevada charities as a direct result of the Foundation's mission and the PGA TOUR's objective to give back to local communities where tournaments are held.

To purchase tickets or additional information, contact the Reno-Tahoe Open offices at 775-322-3900 or visit www.RenoTahoeOpen.com.

The 2006 Reno-Tahoe Open PGA TOUR is scheduled for Aug. 21-27, 2006 at Montréux Golf & Country Club in Reno and is broadcast nationally on The Golf Channel. Now in its eighth year, the tournament is the only PGA TOUR event in northern Nevada and features a field of 132 PGA TOUR professionals competing for a \$3 million purse. The Reno-Tahoe Open is

operated and managed by the Reno-Tahoe Open Foundation comprised of its members including the Eldorado Hotel Casino, Montréux Development Group, Reno-Sparks Convention and Visitors Authority and Sierra Pacific Resources.

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